

The Department of Computer Science and Engineering, University Institute of Engineering and Technology, under the aegis of IQAC and IIC cell of Sant Baba Bhag Singh University, Jalandhar, organized a mentoring session on “Lean Start-up & Minimum Viable Product/Business – Mentoring Session”, to enlighten the students of Engineering.

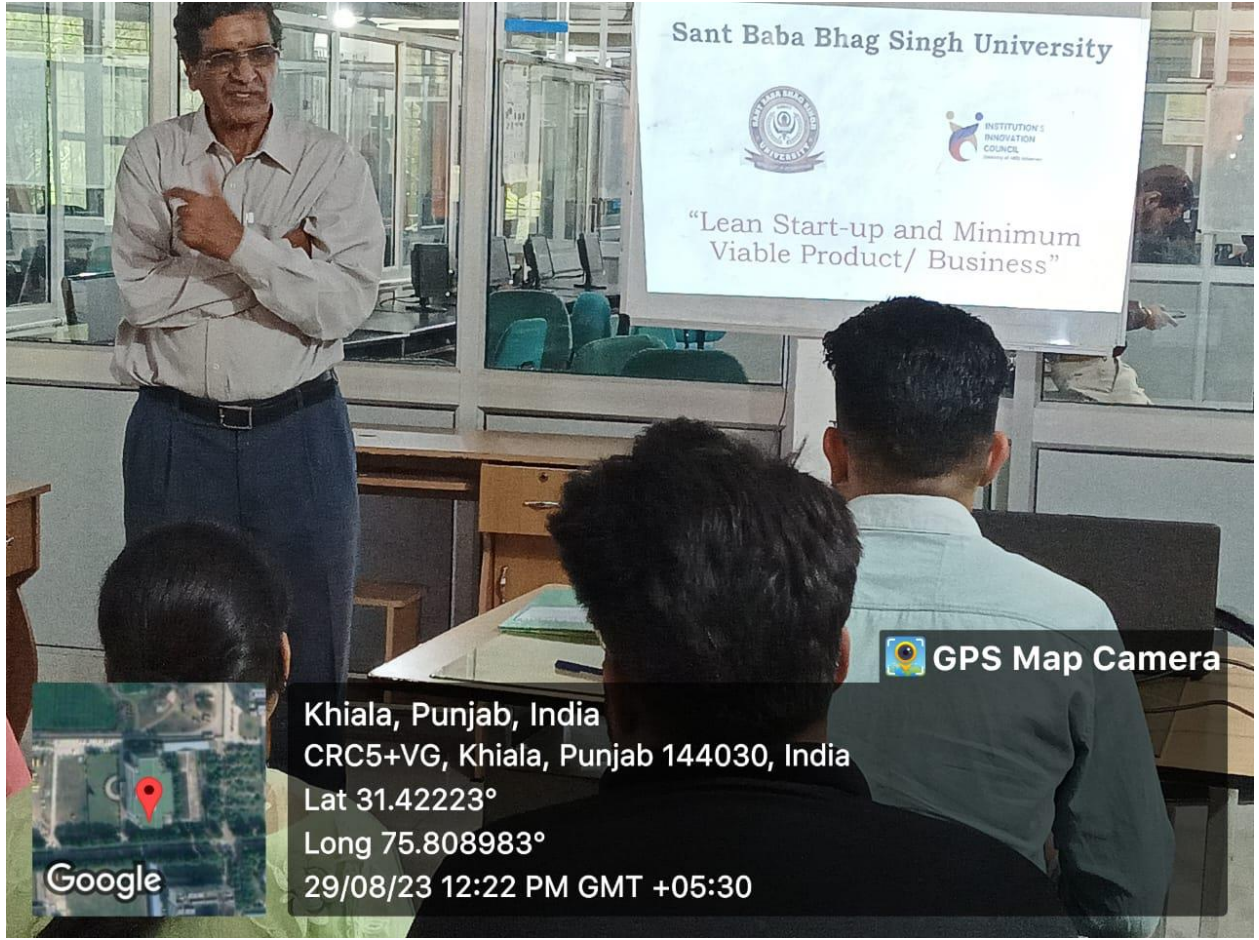
The session was held on August 29, 2023 in the Research and Innovation Lab of Computer Science and Engineering. The Resource person invited was Dr. R.K. Uppal, Professor in Management Department. The audience comprised of more than 60 students of Final year and Pre-final year of Engineering and 6 faculty members.

Dr. R.K. Uppal, the resource person of the session, was delighted to share his experience in this regard and said, “Lean start-up is an approach to building new ideas based on self-belief that entrepreneurs must test and iterate as they develop products”. He then went ahead to explain Minimum Viable Product and its importance, the principles of MVP and Minimum Marketable Product. He explained it with the help of example of Software Industry. He also went on to explain the five principles of lean start-ups. He also stressed on the fact that Lean Start-up provides a scientific approach to creating and managing start-ups and get a desired product to customers’ hands faster.

The event was very well received by all, and students had an opportunity to learn about Lean Start-up along with understanding the fact that Starting Lean is today’s best practice for innovators.

Finally, after the end of his presentation he answered the queries put forward by the attendees.





Sant Baba Bhag Singh University



"Lean Start-up and Minimum Viable Product/ Business"

GPS Map Camera



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